



Welcome to American Cat Fanciers Association

The Friendly Association

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## NEWS RELEASE

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FOR IMMEDIATE RELEASE

Contact Information  
Troy Pritchard, Public Relations Director  
Office: (630) 391-0234  
Fax: (309) 444-2356  
Email: [tpritchard@acfacat.org](mailto:tpritchard@acfacat.org)

### **Organization Profile: American Cat Fanciers Association (ACFA)**

The American Cat Fanciers Association (ACFA) is an American non-profit organization formed with the intent of allowing for greater flexibility in the development of pedigreed cats.

ACFA is hosting their annual Crazy Cat Competition in Chattanooga, Tennessee. Or should we say CATtanooga! Thousands of cat lovers will be making the trek to the cat capital of the world on May 21st, 2012. The competition includes a multitude of events and will be covered live by CAT TV (Cat Appreciation Television). The events include the following:

**The Amazing Cat Race:** Who is the fastest cat in the country? Cat contestants chase a motorized mouse around an oval shaped track for a total of 9 laps. Takes place from 10:00-12:00 am.

**Roll That Yarn!:** Each cat contestant is given a full spool of yarn. The first one to unravel it completely is the victor! Takes place from 12:00-2:00 pm.

**Milk Drinking Competition:** Each cat contestant is given saucer after saucer of milk. The feline to drink the most milk wins! Takes place from 2:00-4:00 pm.

For more information, please contact Troy Pritchard at (630) 391-0234 or online at <http://rjlipodr.com/index.cfm/PageID/3170>.

References: <http://www.allaboutdogsandcats.com/Cats/CatRegistries.html>

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# 12-Month Timeline:

- January  
Exotic types of cats
- February  
Cat appreciation month
- March  
Random cat facts
- April  
Funny things about cats
- May  
Why the internet is obsessed with cats
- June  
Cat grooming tips
- July  
Cat food nutrition
- August  
Adorable cat picture month
- September  
Why cats do the things they do
- October  
Cute cat clothing
- November  
The best cat toys on the market
- December  
How to win your cat's affection



# facebook



- o Week 1 Topic Feb 5-11  
Cats are better than groundhogs! Place your cat outside and see if its shadow scares it back inside!
- o Week 2 Topic Feb 12-18  
Happy Valentine's Day to your cat! Give it plenty of gifts from this site: [http://inventorspot.com/articles/7\\_precious\\_gifts\\_your\\_cat\\_valentines\\_day\\_22419](http://inventorspot.com/articles/7_precious_gifts_your_cat_valentines_day_22419)
- o Week 3 Topic Feb 19-25  
Keep your cat warm in the winter months with the new Cat Snuggie! <http://leelafluffypants.com/bid/32878/CAT-SNUGGIE>
- o Week 4 Topic Feb 26-March 3  
Celebrate March by marching on down to the Cat Marching Parade in Catanooaga, Tennessee on March 2nd!
- o Week 5 Topic March 4-10  
Spring is coming! Stock up on cat allergy medication here: <http://www.1800petmeds.com/Allergy-cat71.html?source=cat&AFFID=GG&ID=159845242>
- o Week 6 Topic March 11-17  
The Ides of March are here. Brush up on your ancient Roman cat history here (scroll down to cat section): <http://uktv.co.uk/yesterday/stepbystep/aid/588363>
- o Week 7 Topic March 18-24  
Egyptians loved cats! Learn why here: [http://en.wikipedia.org/wiki/Cats\\_in\\_ancient\\_Egypt](http://en.wikipedia.org/wiki/Cats_in_ancient_Egypt)
- o Week 8 Topic March 25-31  
Love is in the air this spring season! Take your cat for a walk in the park this week and attract a bunch of prospective dates!
- o Week 9 Topic April 1-7  
Dogs are better than cats. APRIL FOOLS! See funny cat pranks here: <http://www.zug.com/live/86864/The-3-Cutest-Cat-Pranks-In-History.html>
- o Week 10 Topic April 8-14  
Discover the best ways to annoy your cat here: <http://animal.discovery.com/the-spot/cat-people/i-like-cats/top-ten-cats-better-dogs.html>
- o Week 11 Topic April 16-21  
Dogs stink. Cats rule! See the reasons why here: <http://animal.discovery.com/the-spot/cat-people/i-like-cats/top-ten-cats-better-dogs.html>
- o Week 12 Topic April 22-28  
April Showers bring May Flowers! See funny/cute pictures of cats under umbrellas here: <http://www.buzzfeed.com/awesomer/umbrella-cats>





o Week 1 Topic Feb 5-11  
Celebrate one of the most famous cartoon cats!  
Read your daily dose of Garfield comics here: <http://www.garfield.com/comics/todayscomic.html>

What is your favorite cat of all time? Tweet us your answers!

The first one to tweet us the name of Garfield's owner wins free cat litter!

o Week 2 Topic Feb 12-18  
Single Awareness Day? Come meet fellow cat fanciers on this dating website: <http://www.purrsonals.com/>

Are your cat's feet cold? Warm them up with these furry feline socks! <http://www.meowstore.com/Cat-Socks/?gclid=CIDgmOetwq8CFQVoKgodeTtjcA>

How are the socks treating your cat? Not so well for this funny cat: <http://www.youtube.com/watch?v=W7lTuqgx7Vw&feature=fvwrcl>

o Week 3 Topic Feb 19-25  
Help control the cat population by getting yours spayed/neutered at a low cost here: <http://www.everycatcounts.info/spay-neuter.html?gclid=CPyWutbAva8CFcHJKgod-kN3xw>

Find the best way to keep your cats fur looking great here: [http://grooming.petsmart.com/?SR=sr3\\_5916956\\_go&gclid=CLWhjry0wq8CFZDrKgodyWzLZA](http://grooming.petsmart.com/?SR=sr3_5916956_go&gclid=CLWhjry0wq8CFZDrKgodyWzLZA)

Looking for a tasty treat for your cat? Try Mary's recipe here: <http://www.marycatscuisine.com/>

o Week 4 Topic Feb 26-March 3  
Appreciate cats this week by going to your local shelter and adopting a new fluffy best friend!

Why do cats need tails anyway? Science tells us that they use them to keep their balance.

What makes a cat purr? Learn why here: <http://www.scientificamerican.com/article.cfm?id=why-do-cats-purr>

o Week 5 Topic March 4-10  
Connect with the cat-lover community for amazing insights on cats! <http://www.catchat.org/forum.html>

See the internet sensation known only as Nyan Cat here! <http://nyan.cat/>

Want even more popart/rainbow cat stuff? Find some sweet Nyan Cat swag here! <http://nyan.cat/store.html>

o Week 6 Topic March 11-17  
Not everyone appreciates random cat facts as much as we do! See the automatic "catfacts" texting service prank here! <http://www.inquisitr.com/187872/epic-cat-facts-troll/>

Big cats need love too! Watch this leopard get tickled! <http://www.wimp.com/tickingleopard/>

Think your cat is cool enough to win a contest? Enter the American Gothic Cat Club Show! <http://www.cfamidwest.org/americanogothic.html>

o Week 7 Topic March 18-24  
Want to know the 17 most important things about your feline? Click the link here: <http://www.randomfactcats.com/>

Still curious about cat shows? Learn more about them here: <http://www.cfa.org/client/shows.aspx>

Having problems with your litter box? Find the 5 step solution here: <http://www.cfa.org/client/shows.aspx>

o Week 8 Topic March 25-31  
Cats can now educate you about random trivia! Gain some cat-tacular knowledge here: <http://www.randomfactcats.com/>

What kind of cat do you have? Tweet us your types of felines!

Ever wondered what the exact definition of "cat" is? Us neither! But here it is anyway: <http://en.wikipedia.org/wiki/Cat>

# Blog:



## o Week 1 Topic Feb 5-11

### The Cat: Man's Real Best Friend

Everyone loves their furry friends; whether it be cats, dogs, or other form of furriness. However, here are 5 reasons why cats are considered the favored pet by many:

1. They are elegant and graceful.

How often do you see a cat act clumsily? They are the trapeze artists of the animal kingdom. Plus they always land on their feet.

2. They are the curious and intelligent.

Curiosity may have killed the cat on a few occasions, but that doesn't mean we should hold it against them.

Curiosity is what drove mankind to all of its greatest discoveries today. Cats have the same notion as we do and should be respected for it.

3. A cat's love and respect is earned, not given.

Unlike dogs, cats do not blindly love their owners as soon as the minute they meet you. Treat them well and you will find their love and respect to be worth earning.

4. They are the best pets for petting.

Once a cat's love is earned, it is the best animal to cuddle up with. There is no other animal that will arch their back and purr quite like a cat. It will curl up in a ball and make your lap its nest. Truly, cats are friends worth having.

5. Cats can be funny!

If you own a cat, chances are you have witnessed a lot of shenanigans. These same antics can be found all over the world-wide-web. People from all over the world love to post funny videos, pictures, and memes dedicated to the displays of their favorite household jokesters.

## o Week 2 Topic Feb 12-18

Here's a new word for you, ailurophile. it doesn't necessarily roll off the tongue, but it means one who loves, is preoccupied by, or worships cats. Obviously, if you're reading this right now, at least part of your heart is an ailurophile.

We are obvious cat worshippers at ACFA. Everything we do is focused on making our feline companions happy, healthy and feeling like the gods they were held as by the Egyptians. In fact, the people of ancient Egypt are thought to be the first to ever be lucky enough to coexist with cats. Upon quickly recognizing their other-worldly behaviors and abilities and noticing their buildings becoming rodent-free; the people elevated the cat to goddess status. Thus, the cult of bastet was founded. In fact, cats were so revered that they were given the ceremonial burial of mummification as offerings to bastet.

## o Week 3 Topic Feb 19-25

Here is a list of reasons why cats rule and deserve our praise:

- The ridged pattern on a cat's nose is as individual as a human thumbprint
- Sir Isaac Newton invented the cat flap
- Cats have existed longer than humans
- Cats can jump 5-times their height
- Cats have the largest eyes in proportion to their body size of all mammals
- The domestic cat is the only species of cat that can hold its tail upright while walking
- Cats are the only domesticated animal not mentioned in The Bible

So go home tonight and give your kitty some extra praise. Who knows? Their mother ship might be on its way right now....

# Additional blog topics:

- o Week 4 Topic Feb 26-March 3  
Fun things to do with your cat
- o Week 5 Topic March 4-10  
Why black cats are considered bad luck
- o Week 6 Topic March 11-17  
The most famous cats in history
- o Week 7 Topic March 18-24  
Why cats are said to always land on their feet.
- o Week 8 Topic March 25-31  
The 9 lives of cats: explained
- o Week 9 Topic April 1-7  
Funny cat stories
- o Week 10 Topic April 8-14  
Famous cartoon cats
- o Week 11 Topic April 16-21  
Cat jokes
- o Week 12 Topic April 22-28  
Messes caused by cats (cat-tastrophies)

